

POSTMATES UNVEILS LATEST ADDITION TO ITS FLEET: MEET SERVE - THE AUTONOMOUS DELIVERY ROVER

Rolling Out Over the Next 12 Months, Postmates Plans to Enhance Fleet with Serve in key markets

SAN FRANCISCO, December 13, 2018 -- Postmates, the on-demand “anything” delivery company, today unveiled Serve, the company’s internally developed first-of-its-kind autonomous delivery rover. The Postmates Serve team spent the last couple of years analyzing millions of deliveries, researching interactions and conducting thousands of deliveries to ultimately develop the first autonomous vehicle created from the ground up by an on-demand delivery company.

“We realized we are in a unique position to create an autonomous delivery vehicle with socially aware navigation that understands how to navigate cities while meeting specific customer needs,” said Bastian Lehmann, co-founder & CEO, Postmates. “We took a design-first approach with Serve that walks alongside people and fits into our communities. We were able to use data to model how food and goods could move around cities even more efficiently when rovers join our existing fleet of more than 350,000 Postmates. Ultimately, we believe that goods should move through cities at nearly zero cost to consumers.”

With an intentional focus on design in addition to leading technology, Serve is a delightful addition to the sidewalk, creating excitement for how people can receive their next order from Postmates.

“One thing we learned early on is that we need to develop a language for rovers and humans to understand each other's intentions,” continued Lehmann. “We have developed a specific rover-human interface so that people understand what rovers are doing at any moment.”

Some of the unique and industry-leading features of Serve include:

- Serve’s socially aware navigation brings together design and technology in an entirely new way for sidewalk rovers
- Serve has the most advanced set of sensors including Velodyne Lidar and uses a NVIDIA XAVIER processor
- Serve can carry 50 lbs and go 30 miles on a single charge
- Customers interact with serve using a touchscreen and cameras
- To communicate, Serve has dynamic lighting in the eyes and a light ring on top to signal movement like a change in direction

Serve initially plans to be deployed in the Los Angeles area and Postmates will work with local governments to thoughtfully develop a framework that can enable on-demand commerce while respecting the public-right-of-way. The full roll-out of Serve will take place over the next 12-months in key cities across the United States.

To learn more about Serve, please visit <http://serve.postmates.com>

ABOUT POSTMATES

Postmates helps people unlock the best of their cities – and their lives, with the reliable on-demand "anything" network. Launched in 2011, Postmates pioneered the on-demand delivery movement in the U.S. by offering delivery from restaurants and stores previously only available offline. The company now operates in 550 U.S. cities, as well as Mexico, and provides access to over 200,000 merchants. Postmates is headquartered in San Francisco and has more than 700 employees. Learn more: www.postmates.com.